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30. November 2010

Andreas Wenger: "Exhibit!" – IN3 Festival in Basel zu den Künsten der Rauminszenierung



Luminapolis: Andreas Wenger, you are one of the festival directors of the International Scenographers' Festival IN3 Basel. The biennial festival started in 2006. From December the 2nd to 5th we will experience the 3rd edition. Can you explain the main idea to

create this festival?

Andreas Wenger: First of all, for scenographers, professionals as well as

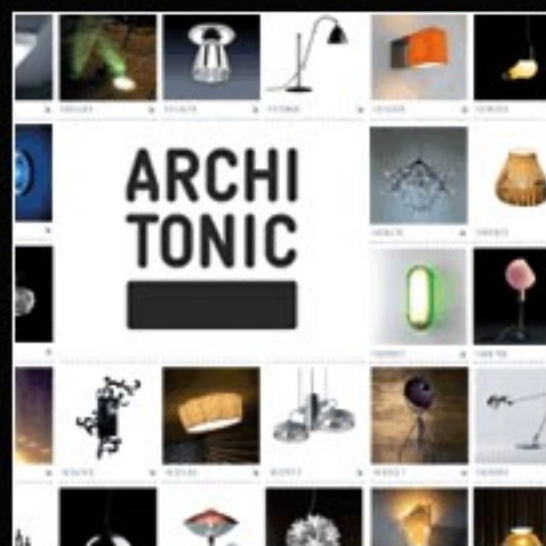
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Andreas Wenger: First of all, for scenographers, professionals as well as students, there has not been any festival in Europe, dedicated to scenography in specific. Spatial arts were represented on festivals such as "Profile Intermedia" in Bremen, with a graphic art focus; Scenography always had the standing of a exotic discipline. This is why we started our festival in 2006 with a special and explicit focus on scenography and spatial arts. The first festival as well as this years' festival is designed, planned and produced by our students. Secondly, it is our idea to give students a chance to meet professionals and to learn about the actual scenography discourse.

Luminapolis: *You organize a very popular meeting point for the community of professional scenographers to present their key projects. What are the highlights of this year edition of the festival? And what is the concept behind the headline "Exhibit!"*

Andreas Wenger: On Thursday 2nd of December, we will start with one of our highlights: presentations and a discussion by Dr. Martin Roth (DE) and Sissel Tolaas (NOR) a surprise guest –one of the achitects of the Museumsinsel Berlin. We will close our first evening with the IN3 Challenge Award Gala for upcoming scenographers. Friday evening we will be hosting S AM the Swiss Architecture Museum with a talk between Anna Viebrock (DE) and Jacques Herzog (CH), presented by Hubertus Adam (DE) and on Saturday evening we will conclude the festival with the question: quo vadis museion? – a panel with Hermann Parzinger (DE), Uwe Brückner (DE) and Andreas Spillmann (CH).

Luminapolis: *What are your personal favorites of the programme in 2010?*

Andreas Wenger: I am very curious to see the facade projection on the main building of the Kaserne Basel, developed by "urbanscreen" during a workshop with international students held an hosted by our institute. Furthermore I am looking forward to the EIS Meeting (European Initiative Scenogaphy) with the topic: Coaching Scenogaphy on Sunday morning.

Luminapolis: *The combination of light, interactivity and media are one of the main trends in scenogaphy, I think. The Expo in Shanghai, theatre*



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Luminapolls: *The combination of light, interactivity and media are one of the main trends in scenography, I think. The Expo in Shanghai, theatre productions or festivals like Luminale are examples for this evolution of media kits. Is this topic also part of your programme?*

Andreas Wenger: Of course this is one of the topics at the festival. We visited with all the students of the first and second year the Shanghai World EXPO 2010 in summer. I remember that one of our students at the end of the second day at the Expo said, that if he would see one more LED that day, he would have to air his belly... How much interaction, animated lightening and new media do we need in exhibition design and what do they contribute to the impact of an exhibition? Or: will we see more analogue exhibitions in the coming future? These questions will be debated on Friday morning in «MEDIA SPECIAL – talking spaces».

Luminapolls: *You are professor at the HGK FHNW in Basel. What are the next projects you work on?*

Andreas Wenger: At the moment we are working on a carnival float with some of our students, which makes a lot of fun! We are not sure yet, whether we will build one of the design in real and participate in the Basel Carnival 2011. No, seriously, we are planning and optimizing our contribution to the Master Studies at the Masterstudio Design at the HGK FHNW an are thinking of a PhD program in scenography.

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